

Exhibitor/Sponsor Registration



Fall Convention September 27-28, 2018

The Kearney Holiday Inn & Conference Center

110 S. 2nd Avenue

Kearney, NE 68847

(308) 237-5971

Group Rate - \$99.95 plus tax

Deadline for NSLHA Fall Convention Group Rate: August 30, 2018

Be sure to request the NSLHA event rate when making your reservation.



NSLHA Fall Convention Sponsorship Opportunities

Don't miss our Annual Convention, which brings together audiologists, speech-language pathologists and students who are looking for the best products and services available for their schools, hospitals, universities and private practices. Promote employment opportunities at your company or organization with students.

Sponsorships help enhance the visibility and recognition of your company or organization while supporting the speech-language-hearing profession. Your support helps allow the Nebraska Speech-Language-Hearing Association to provide education, information and services to your customers. There are different sponsorship opportunities available, so that you can choose the level of support that best fits your budget and business objectives. Sponsors will be recognized on the convention web page, on social media and through announcements and signage at the convention.

Any sponsorship amount is welcomed and appreciated.

_____ **Annual Business Meeting Luncheon Sponsor: \$3,500**

(sponsor receives a complimentary table for 8 representatives and is provided the opportunity to say a few words about their company/organization)

_____ **Networking Reception Sponsor: \$3,500**

(includes hors d'oeuvres and two drink tickets per attendee) - sponsor is provided the opportunity to say a few words about their company/organization

_____ **Breakfast Sponsor: \$2,000**

_____ **Morning Break Sponsor: \$1,300**

_____ **Afternoon Break Sponsor: \$1,300**

_____ **General Session Sponsor: \$1,000**

(sponsor is also provided the opportunity to introduce the speaker and say a few words about their company/organization)

_____ **Badges and Lanyards for Convention Attendees: \$1,000**

Your company/organization logo will be placed on all attendee badges and lanyards that hold the attendees' and speakers' name badges. As the exclusive badge/lanyard sponsor, your company/organization will be responsible for providing its logo to the NSLHA office for printing on the badges and lanyards. You will also be recognized on the convention web page, on social media and through announcements and signage at the convention.

_____ **Breakout Session Sponsor: \$500**

(first come, first serve - refer to the convention agenda for a list of speakers and topics)

___ Other (please specify) _____

Interested in additional opportunities for marketing, recognition and value? Check out our [Industry Partner Program](#) and contact Janet Seelhoff, NSLHA Executive Director, at (402) 476-9573 or info@nslha.org to discuss how you would like to connect with our members.

NSLHA Fall Convention Marketing Opportunities

----- **Company Banner Ad Placed on the NSLHA Convention Web Page: \$100**

The convention web page lists all exhibitors and sponsors. You can add your company/organization banner ad with a link to either your website or email address.

----- **Speaker Gifts:**

There are more than 25 education session speakers at this year's convention. If you would like to donate a gift for each speaker (suggested amount is \$10-\$25 per speaker), please contact the NSLHA office to discuss ideas. You will also be recognized on the convention web page, on social media and through announcements and signage at the convention. Speakers will be notified of the donor as well.

----- **Bags for Convention Attendees:**

Every attendee and session presenter will receive an attendee bag. The bags should be strong enough to hold up to five pounds of material. As the exclusive bag sponsor, your company/organization will be responsible for ordering and shipping the bags to the NSLHA office in advance of the convention. Shipping instructions will be provided. You will also be recognized on the convention web page, on social media, and through announcements and signage at the convention.

----- **Folders for Convention Attendees:**

Every attendee and session presenter will receive a folder with their name badge and convention program. As the exclusive folder sponsor, your company/organization will be responsible for ordering and shipping the folders to the NSLHA office in advance of the convention. Shipping instructions will be provided. You will also be recognized on the convention web page, on social media, and through announcements and signage at the convention.

Interested in additional opportunities for marketing, recognition and value?
Please contact Janet Seelhoff, NSLHA Executive Director, at (402) 476-9573 or
info@nslha.org to discuss how you would like to connect with our members.

NSLHA Fall 2018 Convention Agenda Draft

Speakers for the audiology and student tracks are being finalized.

KEY

Audiologists

Speech-Language Pathologists Medical

Speech-Language Pathologists School

Students

Wednesday, September 26, 2018

6:30 p.m. - 9:00 p.m. Student Share Fair

Thursday, September 27, 2018

7:15 a.m. - 8:00 a.m. Registration and Continental Breakfast

8:00 a.m. - 9:15 a.m. General Session - Shari Robertson - ASHA and NSLHA Peeps: We've Got Game! (Advocacy & Leadership)

9:15 a.m. - 9:30 a.m. **Break**

9:30 a.m. - 11:30 a.m. "Enhancing Your Clinical Educator Tool Box: Clinical Supervision of Graduate Clinicians" presented by Diane Farrand, Jill Kumke and Laura Moody

9:30 a.m. - 11:30 a.m. "Aligning Evidence-based Information with Children's Needs for Speech Sound Disorder Intervention" presented by Shari DeVeney and Katy Cabbage

9:30 a.m. - 11:30 a.m. "Assessment/Medical Management of the Adult Dizzy Patient, and Pmplications of Aging on the Vestibular System and Balance" presented by Liz Kelly

11:30 a.m. - 12:00 p.m. Networking Break

12:00 p.m. - 1:15 p.m. NSLHA Annual Business Meeting Luncheon

1:30 p.m. - 3:30 p.m. "Head and Neck Cancer: Considerations for the SLP Along the Continuum of Care" presented by Carol Gaebler and Srinivasa Chandra

1:30 p.m. - 3:30 p.m. "Executive Functioning in the School Setting" presented by Jenise Straight

3:30 p.m. - 3:45 p.m. **BREAK**

3:45 p.m. - 4:45 p.m. "A Laryngologist's Approach to Voice" presented by Dr. Chris Bingcang and Enoch Ulmer

3:45 p.m. - 4:45 p.m. "Boys Town National Research Hospital Pediatric Hearing Clinic Presentation"

3:45 p.m. - 4:45 p.m. "What's in a Word? Building Better Vocabulary through Morphological Instruction" presented by Shari Robertson

4:45 p.m. - 6:30 p.m. Poster Sessions, 50/50 Raffle Tickets for Senators' Lunches, Exhibits and Networking Reception

Friday, September 28, 2018

7:15 a.m. - 8:00 a.m. Registration and Continental Breakfast

8:00 a.m. - 10:00 a.m. "Aging and Cognition" presented by Dr. Ladan Ghazi Saidi

8:00 a.m. - 12:00 p.m. "Childhood Apraxia of Speech" presented by Cari Ebert

8:00 a.m. - 12:00 p.m. "Medicaid/Medicare 101 and SLP Medicaid Update" presented by Jessica Thoene

10:00 a.m. - 10:15 a.m. **Break**

10:15 a.m. - 11:15 a.m. "Trachs, Vents and Everything in Between - What an SLP Needs to Know about the In Between" presented by Kelly Koch and Cheryl Wagoner

10:15 a.m. - 12:00 p.m. Mock Interviews, Resume and Cover Letter Critique

12:00 p.m. - 1:00 p.m. Student Forum and Luncheon

12:00 p.m. - 1:00 p.m. Lunch On Your Own

1:00 p.m. - 2:00 p.m. "Working with Multidisciplinary Teams (interprofessional education)"

1:00 p.m. - 3:00 p.m. "Improving Communication Skills Through Verbal Behavior Interventions" presented by Teresa Schultz

1:00 p.m. - 3:30 p.m. "Childhood Apraxia of Speech" presented by Cari Ebert (continued)

2:00 p.m. - 3:00 p.m. Applying and Preparing for Graduate School presented by Kathy Coufal and Miechelle McKelvey

3:30 p.m. - 3:15 p.m. **Break**

3:30 p.m. - 4:30 p.m. "SLP Grand Rounds" presented by Trisha Funk and Bethany Kusek

3:45 p.m. - 4:45 p.m. "Children With Visual Impairments: Accomodations and Modifications for Practice" presented by Mackenzie Savaiano

3:45 p.m. - 4:45 p.m. "Audiology Medicaid Update" presented by Leisha Eiten

Exhibit Information

Exhibit Time

Thursday, September 27, 2018

4:45 p.m. - 6:30 p.m.

Exhibitors are invited to set up their tables any time on Thursday, September 27th, after 2:00 p.m.

Tear-down is at 6:30 p.m.

Exhibit Shipping Information

You may ship your exhibit display and materials to arrive one week prior to the convention. Please be sure to indicate on your packages that your items are for the Nebraska Speech-Language-Hearing Association Fall Convention and number them accordingly.

Ship to: Kearney Holiday Inn & Conference Center
110 S. 2nd Avenue, Kearney, Nebraska 68847.

Your items can be retrieved at the front desk upon your arrival.

**Please note: The hotel does not ship items out directly, so you will need to make appropriate plans for shipping your content once the convention has ended.*

Financial Disclosure and Non-Financial Disclosure Statement

Each presenter must submit a financial and non-financial disclosure statement.

Here are two examples:

1. *Speaker Disclosure Statement: Dr. Susie is employed by ABC Town National Research Hospital, received a research grant from the National Institutes of Hearing, serves on the Phonak Pediatric Advisory Board and receives a consulting fee. She has no non-financial relationships to disclose.*

2. *Speaker Disclosure Statement: Dr. Smith is employed by Wild E. Coyote Medical College, New Jersey Hospital. He receives a consulting fee from ABC Institute and serves on the board. He has no non-financial relationships to disclose.*

Financial Disclosure Statement:

1.

Non-Financial Disclosure Statement:

2.

Offer Continuing Education Credit for Attendees at Your Exhibit Table

NSLHA would like exhibitors to provide continuing education credit for attendees from 4:45 PM-6:30 PM at their exhibit table on Thursday, September 27th, 2017. If you would like to offer CEUs, please deliver a brief presentation to attendees (10 minutes) at your exhibit table and submit your learning outcomes by June 1, 2018.

Learning Outcomes:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Convention Education

If you would like to attend the convention and receive CEUs for the sessions offered, please register separately as an attendee for the convention. The attendee registration brochure will be available this summer.

NSLHA Fall Convention Exhibitor Registration

Company/Business Name: _____
Participant 1: _____
Email: _____
Participant 2: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Products/Services Company Provides: _____

____ **Exhibit Space Display: \$350**

Display includes one (1) 6-foot table, 2 chairs, and hors d'oeuvres for two (2) representatives from your company/business. Exhibitors will be recognized on our convention page on the website, during announcements at convention, on social media, and on signage at the convention. A final list of convention attendees will be provided to you after the event.

____ **Informational Table: \$275**

If you're unable to attend the convention, but would like to take advantage of marketing opportunities, select an informational table. We will display your product, catalogs or printed materials for you. Extra products or materials will not be returned. This table space does not include receiving a final list of convention attendees.

____ **Yes, I would like to donate an item(s) for the door prize.**

Description of item(s): _____

Exhibitor Needs: (Please circle)

(Yes / No) I will need electrical power for my display - No Charge. [Please provide your own extension cord.](#)

Other requests: (please specify) _____

Total Exhibit Fees: \$ _____

Total Sponsorship Fees: \$ _____

Grand Total of Fees: \$ _____

(Yes / No) My logo is attached as a .jpg file, for recognition at the Fall Convention.

Please submit registration form with payment by September 14, 2018 to:

NSLHA, 1633 Normandy Court, Suite A, Lincoln, NE 68512 • Fax to 402.476.6547 • Email: info@nslha.org

A \$5.00 processing fee is applied to all credit card transactions.

Payment Methods

- Check - Print this form, fill it out, and send to NSLHA with a check made payable to NSLHA.
- Credit Card - Click here to register/pay online. <https://gmod-connect.aptean.com/f/index.php>

Questions? Email: info@nslha.org or Call: 402/476-9573

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.